



INTELLIGENTMONEY

PH EQUITY

FACTSHEET – JANUARY 2020

INVESTMENT OBJECTIVE

This portfolio aims to provide capital growth from a core buy and hold investment strategy in 10 globally recognised stock we consider to be well positioned as defensive during market turn downs and well position for exemplar growth during rising markets.

Whilst working as a buy and hold strategy the portfolio has full active management and the holding and respective weightings are continually monitored, reviewed and can be amended as and when any fundamental factors change.

HISTORIC PERFORMANCE

Cumulative Performance				
1yr	3yr	5yr	10yr	
23.66%	80.21%	217.73%	959.58%	

Discrete Annual Performance				
2015	2016	2017	2018	2019
40.30%	25.67%	21.52%	19.92%	23.66%

All figures to 31st December and inclusive of charges. The value of investments and the income from them can fall as well as rise and past performance is no guarantee of future returns. You may not recover what you invest. All past performance figures have been synthetically generated prior to launch by replicating the exact underlying holding after charges.

INVESTMENT MANAGEMENT



Julian Penniston-Hill:

As Intelligent Money's Chief Executive, Julian is responsible for establishing the IM Index portfolios and selecting any underlying assets in line with the remit of each portfolio.

The portfolios are automatically rebalanced where necessary and run on a completely passive basis, meaning there is no ongoing fund management and therefore low annual fees.

Julian has 25 years of financial services experience having previously been Investment Management Director at Willis Owen, where he was responsible for generating and retaining £1bn of funds.

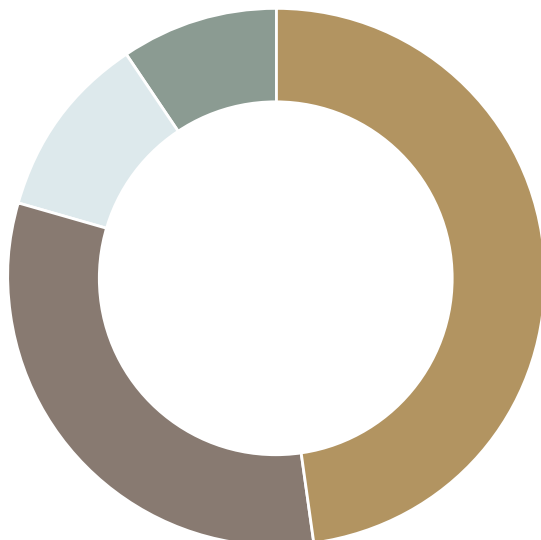


Will Dickson:

Will is responsible for implementing this strategy, advising upon and running the ongoing investment management on our behalf.

Will achieved an Accounting and Finance BSc from the University of Bath, an MSc in Finance and Investment from the University of Exeter and holds Chartered Wealth Manager status from the Chartered Institute of Securities and Investments. He has been recognised by Citywire as one of the UK's top investment managers for three years in a row and is Chief Investment Officer at P1 Investment Management.

ASSET ALLOCATION



■ Consumer Defensive Stocks ■ Basic Materials
■ Consumer Cyclical stocks ■ Technology

% DISCREET ANNUAL RETURNS

